



## **Spark Fund Guidelines – effective July 1, 2018**

Funds are allocated each fiscal year at the discretion of the Board of Directors to the UWWC Spark Fund for critical collaborations, initiatives and programs. Requests must align with UWWC’s strategic goals and outcomes and must advance our Community Impact efforts. Emphasis for funding is on collaboration and innovation. Spark Fund resources are not for emergency or “bail out” funding. Availability of funds is not guaranteed on an annual basis - the annual Community Impact Grant process remains the primary vehicle for program funding. Spark Fund requests must be made in writing to the Director of Development & Community Investment, Stephanie Gale Maynard, via mail or e-mail ([stephanie@unitedwaywindham.org](mailto:stephanie@unitedwaywindham.org)), and are subject to review by UWWC senior staff and the Community Investment Committee. Funding decisions will be made in a timely manner, not to exceed sixty (60) days from receipt of request.

### **Requests must include:**

- Overview of the collaboration, initiative or program
- Funding amount requested (up to \$2,500)
- Explanation of why funding is needed
- Budget of the collaboration, initiative or program
- Explanation of how the collaboration, initiative or program aligns with the UWWC’s target outcomes (listed below)
- Description of how it will be determined how the collaboration/initiative/program is meeting its desired outcome(s) (performance measurement plan)

The UWWC Executive Director and Director of Development & Community Investment have the discretion to make funding decisions for requests up to \$900. Requests between \$901 - \$2,500 receive a senior staff recommendation for consideration by the Community Investment Committee. Those requests receiving a favorable recommendation from senior staff for a mid-size or large grant may be required to provide additional information to the Community Investment Committee.

## **United Way of Windham County Target Outcomes:**

1. All children are nurtured by caregivers who promote early learning and development.
2. All children succeed in school.
3. All people have access to education that prepares them for success in life.
4. All people have access to an adequate supply of nutritious food.
5. All people have access to shelter.
6. All people who want to work have the skills and resources they need to seek, gain and maintain employment.
7. All people have safe, sustainable housing.
8. All people have the transportation they need to get to work and meet their basic needs.
9. All people receive preventative and ongoing dental health care.
10. All people receive preventive and ongoing health care across the lifespan.
11. All people have access to mental health and substance abuse services.
12. All people live in an environment that promotes healthy growth and development.
13. All people live in a violence-free environment.
14. Elders and people with special needs have the support to live safely in the setting of their choice.