



United Way of Windham County Strategic Plan Highlights Yrs 2021-2026

United Way of Windham County's Values Statement

United Way of Windham County values hope, diversity, equity, inclusion, innovation, and adaptability. These core values shape the organization's approach to its work and align with its commitment to the community. United Way of Windham County strives to represent the community as a whole, connect resources to the greatest need, empower grassroots efforts, and hold a big picture, forward-thinking vision to guide its work.

United Way of Windham County's role in the community

In the coming five years, guided by Community Impact principles, United Way of Windham County will act as a:

Community Convener bringing together and mobilizing cross-sector organizations for conversation and action in response to community needs

Fiscal Partner to Windham County's mission-driven organizations as funder of programs and initiatives, fund holder of specific purpose funds, fiscal agent for new community initiatives and organizations, and lead applicant or convener for complex or collaborative funding applications

Resource Hub connecting the community to information and resources to help maintain and improve health and well-being

Advocate in order raise awareness of issues and engage stakeholders in efforts related to publicity, resources, policy, and action

Leader in response to crisis in the community, by facilitating immediate crisis response, organizing volunteers, and developing resources to promote long-term recovery

Provider of community programs that respond to a community-identified need and directly serve members of the Windham County community

Program Goals and Objectives

Health Equity

Goal: Improve health equity for Windham County residents by ensuring social position or socially-defined circumstances do not disadvantage anyone from attaining their full health potential.

- Continue to support United Way of Windham County's flagship program, the Windham County Dental Center, as it transitions to nonprofit status and continues service delivery through outreach, communication, and governance support.
- Pursue and support funding for collaborative projects that advance community health equity goals.
- Leverage lessons learned from COVID-19 pandemic to drive progress towards health equity.

Diversity, Equity, and Inclusion

Goal: Increase diversity, equity, and inclusion by creating welcoming communities and workplaces.

- Continually analyze United Way of Windham County's workplace culture and identity and make necessary changes to ensure internal workplace is diverse, equitable, and inclusive among staff, Board members, and volunteers
- Collaborate with community partners to ensure diversity in workplace culture by providing training and coaching initiatives focused on diversity, equity, and inclusion
- Explore and respond to opportunities to support community-driven initiatives focused on diversity, equity, and inclusion

Community Partnerships and Capacity-Building

Goal: Increase the capacity of Windham County's mission-driven organizations to respond to community needs by initiating, cultivating, and supporting community partnerships.

- Serve as fiscal agent for mission-driven organizations as needed
- Solicit, provide, and manage funding and funds that respond to specific community needs and align with United Way of Windham County's focus on equitable outcomes
- Convene partners and facilitate nonprofit response to crisis when it arises.

Vision: United Way of Windham County improves lives and builds stronger communities by focusing on Health, Opportunity, Prosperity, and Education—HOPE. We unite individuals, businesses, and organizations to create long-lasting, measurable change. Join us in this important work by donating today!

